

## Description:

A 13mil flexible PVC banner with a water fast inkjet receptive coating. This low cost durable scrim banner is similar to banner vinyl used in traditional sign making. This material is designed for use with pigmented inks and offers short-term outdoor durability without lamination. It is extremely tear-resistant for durable outdoor graphics. This banner material has excellent color brilliance and image definition that can be sewn and grommetted. It may be used with all water-based dye and pigmented inks on piezo and thermal inkjet printers.

## Specifications:

- Weight: 463gsm
- Basis Caliper: 13.5mil
- Opacity: 98%
- Gloss @60°: 2
- Whiteness: 125
- Finish: Smooth, matte, water fast coating
- Ink Compatibility: Aqueous dye and pigmented inks
- Laminate Compatibility: Pressure sensitive.

## Storage:

Store in a controlled environment, approximately 70°F (21°C) +/-10°F and 50% RH +/- 10%, free from dust and direct sunlight in original packaging until ready for use. Shelf life 12-15 months under these conditions. After printing return unused media to original polyester bag/package for storage.

## Printing:

For best performance, print in a controlled environment approximately 70°F/21°C with 35-65% relative humidity. As with all inkjet media, handle media at the edges to avoid touching the imaging area as fingerprints and oils from hands can repel ink causing poor image quality. We recommend calibrating the media for optimum quality. Actual results can vary depending on proper ink limitation, printer/rip settings and color management used. Allow prints to dry for at least 30 minutes. Drying time may vary depending on printer, inks, amount of ink used and environmental conditions (images with heavy ink coverage may require a longer drying time).

## Finishing:

Compatible with pressure sensitive lamination films, lamination can provide an enhanced finish and extended print life through protection from dirt, abrasion, and ink fading from UV exposure. Allow print to completely dry prior to laminating. When using a pressure sensitive laminate we suggest using a heat assist top roller (if available) set to 90°F-100°F during lamination. When preparing a laminated print for transport, roll the print image side out and as loose as possible to avoid tunneling.